

GEFFEN PLAYHOUSE ENCOURAGES PATRONS TO LEND A HELPING CAN

Los Angeles Regional Foodbank Bins in Geffen Lobby Through Dec 20

LOS ANGELES, December 2, 2009 — This holiday season, the Geffen Playhouse is encouraging its patrons to “lend a helping can” by bringing an item of non-perishable food with them when they come to the theater. Working with the Los Angeles Regional Foodbank, the Geffen Playhouse has bins in the lobby area from December 1 through December 20. With two shows playing at the theater this month – *Equivocation* on the theater’s main stage and Alan Cumming’s cabaret show in the Audrey Skirball Kenis Theater, the Geffen estimates nearly 5000 patrons will pass through the theater – hopefully with a can in tow. As extra incentive, all patrons who bring a can to the theater during box office hours will receive \$20 off limited tickets to see *The Female of the Species* starring Annette Bening, which opens in February 2010. The discount only applies to tickets purchased on the same day as the patron’s foodbank donation. For more details, please contact the box office at 310-208-5454.

ABOUT THE GEFFEN PLAYHOUSE

The Geffen Playhouse has been a hub of the Los Angeles theater scene since opening its doors in 1995. Noted for its intimacy and celebrated for its world-renowned mix of classic and contemporary plays, provocative new works and musicals, the Geffen Playhouse continues to present a body of work that has garnered national recognition. Named in honor of entertainment mogul and philanthropist David Geffen, who made the initial donation to the theater, the company is helmed by Producing Director and President of the Board Gilbert (Gil) Cates, Artistic Director Randall Arney, Managing Director Ken Novice and Chairman of the Board Frank Mancuso. Proudly associated with UCLA, the Geffen Playhouse welcomes an audience of more than 130,000 each year, and maintains an extensive education and outreach program, designed to engage young people and the community at large in the arts. For more information, please visit GeffenPlayhouse.com.

ABOUT THE LOS ANGELES REGIONAL FOODBANK

The mission of the Los Angeles Regional Foodbank is to mobilize resources to fight hunger in our community. Los Angeles Regional Foodbank is a nonprofit charitable organization that has been serving the disadvantaged of our community since 1973 by distributing resources through a network that includes nearly 900 charitable agency sites in Los Angeles County. For more information, please visit <http://www.lafoodbank.org>.

EDITORS PLEASE NOTE:

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