

## **BACKSTAGE AT THE GEFFEN PARTNERS** **SHOW SUPPORT BY DONATING SILENT AUCTION** **ITEMS WORTH MORE THAN \$250,000**

### ***Sold Out Evening Honoring Carol Burnett and Jim Gianopulos Marks Most Successful Backstage In the History of the Organization***

LOS ANGELES, June 5, 2012 —The silent auction at this year's *Backstage at the Geffen*, the playhouse's annual fundraiser, offered experiences ranging from luxury trips to Fiji, Moorea, Maui, Kauai, Costa Rica and Manele Bay, to an amazing Audi sports car experience in Napa Valley. With national and local luxury brands donating products worth a total of more than \$250,000, these high-end items provided bidders with an opportunity to experience utter luxury and unique events while making a contribution to the arts. All proceeds from the *Backstage at the Geffen* silent auction are 100 percent tax deductible and benefit the Geffen Playhouse and its programming, including presentation of new works and musicals, the theater's playwright commission program and education and outreach initiatives. The complete list of donated auction items include:

- **Five nights in Paradise at Fiji's Vomo Private Island Resort** – You and seven of your best friends can enjoy six days and five nights in the sleek private residence at Vomo Private Island Resort, Fiji -- the tropical paradise that served as the stunning backdrop for the 2011 final proposal episode of hit romance reality TV series, *The Bachelorette*. This amazing package includes: Accommodations for eight adults in The Residence -- the premier four-bedroom private home that features 24 hour butler service, its very own lap pool, an indoor/outdoor dining room, outdoor showers, all meals and all non-motorized water sports. *(Donated by Vomo)*
- **Five amazing nights in an ocean view room at Four Seasons Resort at Maui at Wailea.** Hugging the magnificent crest of sand on Maui's ever sunny Southwest coast, this is Hawaii's only AAA Five-Diamond and Mobil Five-Star resort. Situated on 15 oceanfront acres, the Resort is home to one of the nation's top-rated spas and to three of Hawaii's most acclaimed restaurants. *(Donated by Four Seasons Resort Maui)*
- **Five-Course Catered Dinner for 10 by Chef Tanino Drago.** Tanino Ristorante Bar is a shimmering pearl of Italian life located in the heart of Westwood Village. Executive Chef/Owner Tanino Drago welcomes you to experience his restaurant rich in culture, exquisite architecture and to savor the delicious flavors of his home country. *(Donated by Tanino Ristorante)*
- **Two nights in a Fabulous Suite at the W Los Angeles – Westwood and two Bliss Massages.** Located at the foothills of Beverly Hills and Bel Air, squarely in the center of glamour, W Los Angeles – Westwood is located between Rodeo Drive and the Santa Monica beaches, and is surrounded by boutique shops and theaters. Spread out and make yourself at home in the newly redesigned Fabulous Suite, a perfect place for work days and playful nights. This package includes \$150 food and beverage credit to be used at Nine Thirty, Whiskey Blue or The Backyard, as well as two massages at Bliss Spa. *(Donated by W Los Angeles and Bliss Spa)*
- **A private concert with acclaimed pianist Hershey Felder.** About Hershey Felder: Broadway, London's West End: *George Gershwin Alone* (Helen Hayes Theatre, Duchess Theatre). Current projects include a

new musical, *LINCOLN: An American Story*, recorded with Chicago's Ars Viva Symphony conducted by Alan Heatherington, which had its staged world premiere at the Pasadena Playhouse in March 2012. Mr. Felder has been a Scholar in Residence at Harvard University's Department of Music and is married to Kim Campbell, former Prime Minister of Canada. *(Donated by Hershey Felder)*

- **Three nights in a Coastal View King guestroom at Montage Laguna Beach.** Set on an oceanfront bluff with sweeping panoramas of the Pacific Ocean and striking Craftsman-style architecture, this 250-room luxury beach resort commands 30 lushly landscaped acres in the heart of the picturesque arts community of Laguna Beach (midway between Los Angeles and San Diego), making it the ideal choice for a seaside getaway or vacation. *(Donated by Montage Laguna Beach)*
- **Three nights in a Deluxe King Guestroom at Montage Beverly Hills.** Montage Beverly Hills is located within the heart of Beverly Hills, between Canon and Beverly Drives, just north of Wilshire Boulevard, Southern California's most celebrated neighborhood, known worldwide for its luxury retailers and extraordinary restaurants. *(Donated by Montage Beverly Hills)*
- **A8 Audi Sports Car Experience and Trip to Napa.** The Audi sports car experience is a once-in-a-lifetime opportunity that puts you behind the wheel of the highest performance vehicle Audi has to offer. With professional racecar drivers as your personal instructors, you'll learn how to drive these cars the way they were meant to be driven: on the track at Audi Forum Sonoma at Infineon Raceway. You'll walk away a changed person, equipped to handle the kind of advanced engineering that only Audi brings. This item also includes a two night stay at Carneros Inn in Napa and a \$200 spa gift certificate. *(Donated by Audi of America)*
- **Escape to TV Land with "The Simpsons" Fan Dream Package** - This is a once in a life time experience for any Simpsons fan. Have you ever wondered how The Simpsons is put together? Get a behind the scenes look at how the series is made. You and your guest will witness a live table read of The Simpsons. You will also receive a script signed by the cast of The Simpsons. Also included in this amazing package is a voicemail recorded for you by Hank Azaria. *(Donated by Hank Azaria)*
- **Two nights in a Deluxe King guestroom at the beautiful Montage Deer Valley.** Tucked into the lofty, forested slopes of Utah's Deer Valley Resort, Montage Deer Valley provides the perfect haven for your next mountain getaway. In perfect harmony with its majestic Wasatch Mountain setting, this refined Mountain Craftsman resort evokes the splendor of North America's great mountain lodges. Enjoy breathtaking alpine views in your room with a gas fireplace and spacious accommodations. *(Donated by Montage Deer Valley)*
- **Four Nights at Hilton Moorea Lagoon Resort and Spa -** The Hilton Moorea Lagoon Resort & Spa, -- honored as one of the Top 5 Hotels for Romance in the World as well as one of the Top 20 Relaxation/Spa Hotels in the South Pacific in this year's TripAdvisor Traveler's Choice Awards -- is providing five days and four nights in a luxurious, thatched roof overwater bungalow. Long a favorite of discerning world travelers, the 11-year-old Hilton Moorea teems with Polynesian "mana," or spirit, and unfolds between a 10-acre aquamarine lagoon and velvet green mountains on the heart-shaped island. *(Donated by Hilton Moorea Lagoon Resort and Spa)*
- **Four Nights at the W Fort Lauderdale** The award-winning W Fort Lauderdale is offering five days and four nights in a "Cool Corner Room with a View"! Voted "The Trendiest Hotel in the U.S." by TRIP ADVISOR members, this sleek, escape from the ordinary hotel brings "Oceanfront Wow" to the shores of South Florida positioned directly on Fort Lauderdale Beach with the crystal blue waters of the Atlantic on one side and the yacht-lined, scenic intracoastal water ways on the other. *(Donated by W Fort Lauderdale)*
- **Shoot and Score: Ball Boy for the Clippers** If your child is between 10 years and 18 years of age and loves Basketball, you can make his dream come true. Enjoy the best private luxury suite-at Staples Center, Level A, center court for you and 17 of your friends to watch your child warm up with the Clippers. 18 tickets to the suite provided (including ball boy) and four members of your party will receive passes to watch your child help rebound for the Clippers while they warm-up in the lower level and then return to the suite for the game. *(Donated by Howard and Jodi Tenenbaum)*

- **Three nights in a Prince Junior Suite at the exquisite St. Regis Princeville Resort in Kauai.** The suite epitomizes the noble lineage of Princeville's royal past. With a gracious residential ambiance you are enveloped in a space that is both timeless and serene. Situated on a verdant bluff on the north shore of Kauai, The St. Regis Princeville Resort offers breathtaking panoramic views of emerald mountains and the turquoise waters of Hanalei Bay. *(Donated by St. Regis Princeville)*
- **Seven nights in deluxe accommodations and a \$150 spa credit at the Lost Iguana Resort and Spa in Costa Rica.** The Lost Iguana Resort & Spa is a boutique hotel in La Fortuna, Costa Rica, with 42 uniquely appointed rooms on 120 acres in a primal rainforest. All rooms have perfect views of the active Arenal Volcano. The resort boasts trails through the jungle, two pools, swim-up bar, open-air restaurant and serene Golden Gecko spa with saunas, gymnasium and massage bungalows. *(Donated by Lost Iguana Resort and Spa)*
- **Two tickets to People's Choice Awards with celebrity styling** - Feel like a celebrity with two tickets to the 39<sup>th</sup> Annual People's Choice Awards in January, 2013. Held annually since 1975, the awards are voted on by the general public. Past winners have included Dustin Hoffman, Tom Cruise, Katy Perry, Adam Sandler, Johnny Depp and Emma Stone. Package donated by Mark Burnett and Roma Downey. This package includes styling for the event by Lynne Heslov - two days of shopping to find the perfect outfit and she will accompany you to the tailor if needed. *(Donated by Lynne Heslov)*
- **Four Nights to Lana'i at Manele Bay.** Sitting cliff side and overlooking a protected marine reserve, Manele Bay is a romantic retreat with championship golf and some of the finest offerings of water sports in the world. Discover aloha enchantment and spend some time away from your worries and cares. *(Donated by Four Seasons Lana'i at Manele Bay)*
- **"Chanel: No 5"** - Created by world renowned, international pop artist Nelson De La Nuez. 27"x34" Resin on Wood, signed. The art has a glossy sheen from the resin on top that makes the colors even more vivid. The sides are all designed with black and white vintage ads, as the artist is known for "Art on the edge." *(Donated by Nelson De La Nuez)*
- **"Classic Audrey"** - Created by world renowned, international pop artist Nelson De La Nuez. 25"x30" Resin on Wood, signed. The art has a glossy sheen from the resin on top that makes the colors even more vivid. The sides are all designed with classic Audrey Hepburn film ads, as the artist is known for "Art on the edge." *(Donated by Nelson De La Nuez)*
- **"Pop Alphabet"** - Created by world renowned, international pop artist Nelson De La Nuez. 30"x40" Silkscreen on Canvas, Signed and Numbered edition #240/500 for auction. Each letter represents an iconic pop culture brand--Can you guess them all? A "key" with the answers is given upon purchase with the certificate of authenticity. The canvas sides are all designed with color vintage ads, as the artist is known for "Art on the edge." *(Donated by Nelson De La Nuez)*
- **"Pop Americana: the Pop Art of Nelson De La Nuez" Limited Edition Coffee Table Book** - Limited to 500 Books worldwide, this collectible set includes Collectible Presentation Box for storage of the Micro portfolio set & 168-page hardcover, number and signed book. *(Donated by Nelson De La Nuez)*
- **Get Pampered and Fit in the Hollywood Hills** - A week's stay at Destination Fit 4 LA, a five-star all inclusive fitness retreat located in the Hollywood Hills. You will live in one of our beautiful and luxurious mansions while training with a group of elite personal trainers and having all your meals and snacks catered by a five-star chef. *(Donated by Lanre Idewu and Destination Fit 4 LA)*
- **Story Pirates Experience** - This package entitles you to one of the incredible private Story Pirates birthday parties and the ability to bring the Story Pirates to the school of your choice! Birthday Party - You send the Story Pirates a story written by the birthday boy or girl. Then, pick a date and invite your friends and family to watch as professional actors and comedians bring your child's story to life. In school program - Bring the Story Pirates to the school of your choice for two amazing assemblies. *(Donated by the Story Pirates)*

- **David Copperfield VIP Experience** - Donated by David Copperfield, this package includes four tickets to David Copperfield's show at the MGM Grand and a meet and greet with David after the show. *(Donated by David Copperfield)*
- **Disney Deluxe Weekend Package** - This amazing Disney Deluxe Weekend Package includes eight one-day Park Hopper passes, good for use at both Disneyland Park and Disney's California Adventure, plus four \$100 Disney gift cards, good for use to shop, dine, stay and play. This is the ultimate package for anyone planning a trip to the happiest place on earth. Includes a gift basket. *(Donated by Disney)*
- **One-of-a-kind Betty Boop jacket** - Created by JH Designs, this Betty Boop jacket was designed exclusively for the Backstage at the Geffen's Silent Auction. Not available on the market, it is a one-of-a-kind item! This jacket is made of the finest lambskin leather and features classic Betty Boop and custom Backstage appliqués. *(Donated by Mark and Susan Fleisher)*
- **Private Concert with Nathan Pacheco** - Nathan Pacheco is an amazing singer/songwriter who was a huge hit at the 2011 Backstage at the Geffen and returned in December for a concert in memory of Gil Cates. This unique auction item puts Nathan Pacheco in your home or at your special event for a private performance. *(Donated by Nathan Pacheco)*
- **Private Screening of ICE AGE: CONTINENTAL DRIFT** - Private screening on the Fox lot in Century City of ICE AGE: CONTINENTAL DRIFT for 12 people the week of release (week of July 9). The film opens nationwide July 13, 2012. *(Donated by 20<sup>th</sup> Century Fox)*
- **VIP Sparks package** - VIP access to the Los Angeles Sparks vs. Washington Mystics on Monday, June 18, 2012 at 7:30pm. Includes 12 suite tickets and two parking passes. *(Donated by Staples Center Foundation)*
- **Deluxe Puss and Boots Gift Basket** – Includes 6x8 Laser Cell from the movie, Ltd Edition #375, with a Certificate of Authenticity, Nintendo DS Puss and Boots video game, baseball cap, T-shirt, Puss and Boots stuffed animal, DVDs, books about Puss and Boots and more! *(Donated By Priscila Giraldo)*
- **VIP Jackson Browne Experience** - 10 VIP tickets to a private Jackson Browne concert at the Geffen Playhouse on December 3, 2012. *(Donated By Priscila Giraldo)*

#### **ABOUT BACKSTAGE AT THE GEFFEN FUNDRAISER**

The Geffen Playhouse's annual event raises funds for *Geffen's Stage for Any Age* programs, which help bring the excitement of live theater to 20,000 families and community members each year. The proceeds from *Backstage at the Geffen* help underwrite low ticket admissions to *Saturday Scene*, the popular theater performances for children; fully support the *Geffen School Tours Program* that takes theater to participating elementary and middle-schools that have little or no resources for the performing arts; and benefit CREATE (Community Representatives Engaged in Active Theater Education), a season-long, interactive exploration and analysis of live theater for community and social service groups, deemed a model program by the City of Los Angeles.

#### **ABOUT THE GEFFEN PLAYHOUSE**

The Geffen Playhouse has been a hub of the Los Angeles theater scene since opening its doors in 1995. Noted for its intimacy and celebrated for its world-renowned mix of classic and contemporary plays, provocative new works and second productions, the Geffen Playhouse continues to present a body of work that has garnered national recognition. Named in honor of entertainment mogul and philanthropist David Geffen, who made the initial donation to the theater, the company is was founded by Gilbert Cates, and is currently helmed by Artistic Director Randall Arney, Managing Director Ken Novice and Chairman of the Board Frank Mancuso. Proudly associated with UCLA, the Geffen Playhouse welcomes an audience of more than 130,000 each year, and maintains an extensive education and outreach program, designed to engage young people and the community at large in the arts. For more information, please visit **GeffenPlayhouse.com**.

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