



*REPORT OF INDEPENDENT AUDITORS  
AND CONSOLIDATED FINANCIAL STATEMENTS*

*FOR*

**GEFFEN PLAYHOUSE, INC.**

*August 31, 2017 and 2016*

**MOSSADAMS.COM**

## Table of Contents

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	PAGE
<b>Report of Independent Auditors</b>	1–2
<b>Consolidated Financial Statements</b>	
Consolidated statements of financial position	3
Consolidated statements of activities	4
Consolidated statements of cash flows	5
Notes to consolidated financial statements	6–18

## Report of Independent Auditors

The Audit Committee of the Board of Directors  
Geffen Playhouse, Inc.

### **Report on Consolidated Financial Statements**

We have audited the accompanying consolidated financial statements of Geffen Playhouse, Inc., which comprise the consolidated statements of financial position as of August 31, 2017 and 2016, and the related consolidated statements of activities and cash flows for the year then ended, and the related notes to the consolidated financial statements.

#### *Management's Responsibility for the Consolidated Financial Statements*

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### *Auditor's Responsibility*

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

*Opinion*

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Geffen Playhouse, Inc. as of August 31, 2017 and 2016, and the change in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*Other Matter*

*Prior Period Consolidated Financial Statements and Summarized Comparative Information*

We have previously audited the Geffen Playhouse, Inc.'s August 31, 2016 consolidated financial statements, and our report dated December 14, 2016, expressed an unmodified audit opinion on those audited consolidated financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended August 31, 2016, is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

*Moss Adams LLP*

Los Angeles, California  
December 15, 2017

**Geffen Playhouse, Inc.**  
**Consolidated Statements of Financial Position**

	August 31,	
<b>ASSETS</b>	2017	2016
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 1,196,032	\$ 1,058,143
Investments	5,315,744	5,351,993
Current portion of pledges receivable	1,849,565	1,741,299
Other receivables	131,456	110,443
Prepaid expenses and other assets	1,072,846	898,978
Total current assets	9,565,643	9,160,856
Leasehold interest in building, net	2,033,855	2,148,438
Property and equipment, net	12,973,673	13,404,914
Pledges receivable, net of current portion	7,384,198	9,005,255
Total assets	\$ 31,957,369	\$ 33,719,463
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued expenses	\$ 236,508	\$ 374,910
Deferred revenue	2,988,352	3,077,467
Total current liabilities	3,224,860	3,452,377
Total liabilities	3,224,860	3,452,377
<b>NET ASSETS</b>		
Unrestricted	16,435,508	16,290,151
Temporarily restricted	9,297,001	10,976,935
Permanently restricted	3,000,000	3,000,000
Total net assets	28,732,509	30,267,086
Total liabilities and net assets	\$ 31,957,369	\$ 33,719,463

**Geffen Playhouse, Inc.**  
**Consolidated Statements of Activities**

	Unrestricted	Temporarily Restricted	Permanently Restricted	Years Ended August 31,	
				Total	
				2017	2016
<b>REVENUE AND SUPPORT</b>					
Ticket sales	\$ 5,886,167	\$ -	\$ -	\$ 5,886,167	\$ 6,566,017
Contributions	2,746,935	153,533	-	2,900,468	3,595,295
Special events	2,051,666	-	-	2,051,666	1,743,735
UCLA reimbursed maintenance	436,617	-	-	436,617	428,590
Other income	272,457	-	-	272,457	620,611
Contributed services and in-kind donations	400,325	-	-	400,325	189,446
Interest and investment income, net	49,679	8,076	-	57,755	40,716
Net assets released from restrictions	1,841,543	(1,841,543)	-	-	-
<b>Total revenues and support</b>	<b>13,685,389</b>	<b>(1,679,934)</b>	<b>-</b>	<b>12,005,455</b>	<b>13,184,410</b>
<b>EXPENSES</b>					
Program services					
Production and education	5,870,216	-	-	5,870,216	6,383,678
Ticket service and front house	1,150,733	-	-	1,150,733	1,150,719
Program promotion	2,294,750	-	-	2,294,750	2,257,291
Facilities	1,256,709	-	-	1,256,709	790,816
Fundraising services					
Development	1,183,453	-	-	1,183,453	1,300,299
Special events	696,194	-	-	696,194	702,130
Supporting services					
General and administrative	1,087,977	-	-	1,087,977	1,079,795
<b>Total expenses</b>	<b>13,540,032</b>	<b>-</b>	<b>-</b>	<b>13,540,032</b>	<b>13,664,728</b>
Changes in net assets	145,357	(1,679,934)	-	(1,534,577)	(480,318)
Net assets, beginning of year	16,290,151	10,976,935	3,000,000	30,267,086	30,747,404
Net assets, end of year	\$ 16,435,508	\$ 9,297,001	\$ 3,000,000	\$ 28,732,509	\$ 30,267,086

**Geffen Playhouse, Inc.**  
**Consolidated Statements of Cash Flows**  
**Years Ended August 31, 2017 And 2016**

	August 31,	
	2017	2016
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Changes in net assets	\$ (1,534,577)	\$ (480,318)
Adjustments to reconcile changes in net assets to net cash provided by operating activities:		
Change in discount of pledges receivable	52,240	(453,935)
Depreciation and amortization	592,068	585,915
Amortization of leasehold interest in building	114,583	107,947
Adjustment to leasehold interest in building	-	(450,230)
Changes in operating assets and liabilities		
Pledges receivable	1,460,551	1,315,052
Other receivables	(21,013)	983
Prepaid expenses and other assets	(173,868)	334,688
Accounts payable and accrued expenses	(138,402)	(28,271)
Deferred revenue	(89,115)	(374,653)
Contributions restricted for long-term purposes	(78,000)	(156,000)
Net cash provided by operating activities	184,467	401,178
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Proceeds from sale of investments	1,600,000	2,250,000
Purchases of investments	(1,563,751)	(2,586,347)
Purchases of property and equipment	(160,827)	(265,313)
Net cash used in investing activities	(124,578)	(601,660)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds from contributions restricted for long-term purposes	78,000	156,000
Net cash provided by financing activities	78,000	156,000
Change in cash and cash equivalents	137,889	(44,482)
Cash and cash equivalents, beginning of year	1,058,143	1,102,625
Cash and cash equivalents, end of year	\$ 1,196,032	\$ 1,058,143

# **Geffen Playhouse, Inc.**

## **Notes to Consolidated Financial Statements**

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### **Note 1 – Organization**

Geffen Playhouse, Inc. (a nonprofit organization) (the “Organization”) is devoted to providing professional quality theater through a series of productions, workshops, seminars and play readings for the city of Los Angeles, surrounding counties and the University of California at Los Angeles (“UCLA”). An active member of the community, the Organization has education and outreach programs that target students, seniors and others who otherwise would not have access to live theater. The Organization strives to produce original, quality works that inspire thought, evoke conversation, and engage the community in the live arts. The Organization, incorporated on August 29, 1994, was previously named Westwood Playhouse, Inc. Geffen Playhouse Films is a wholly owned for profit entity started by the Playhouse for purposes of producing and distributing video productions of theatrical performances at the Playhouse. Geffen Playhouse Films does not have any assets or liabilities, and minimal revenue and expenses, all of which are included within the consolidated financial statements

### **Note 2 – Summary of Significant Accounting Policies**

**Basis of accounting** – The consolidated financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

**Principles of consolidation** – The consolidated financial statements include the accounts of Geffen Playhouse, Inc. and Geffen Playhouse Films. All significant transactions between the entities have been eliminated in the consolidated financial statements.

**Financial statement presentation** – The Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The net assets of the Organization and changes therein are classified and reported as follows:

- **Unrestricted net assets** – Net assets that are not subject to donor imposed stipulations and that may be expendable for any purpose in performing the primary objectives of the Organization. Included in unrestricted net assets at August 31, 2017 and 2016 is \$3,459,000 and \$2,422,550, respectively, of board-designated assets related to the Legacy Fund, which is designated as a reserve fund for future financial use of the Organization.
- **Temporarily restricted net assets** – Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Organization and/or the passage of time. As the restrictions are satisfied, temporarily restricted net assets are reclassified to unrestricted net assets and are reported in the accompanying consolidated financial statements as net assets released from restrictions. Donor-restricted contributions received and expended in the same reporting period are recorded as unrestricted support.
- **Permanently restricted net assets** – Net assets that are restricted by the donors for investment in perpetuity. The investment income generated from these funds is available for general support of the Organization’s programs and operations.



**Note 2 – Summary of Significant Accounting Policies (continued)**

**Contributions** – Contributions received, including unconditional promises to give, are recorded as unrestricted, temporarily restricted or permanently restricted support depending on the existence or nature of any donor restrictions. Contributions for which donors have imposed restrictions which limit the use of the donated assets are reported as restricted support if the restrictions are not met in the same reporting period. When such donor-imposed restrictions are met in subsequent reporting periods, temporarily restricted net assets are reclassified to unrestricted net assets and reported as net assets released from restrictions. Contributions of assets which donors have stipulated must be maintained permanently, which only the income earned thereon available for current use, are classified as permanently restricted assets. Contributions for which donors have stipulated restrictions, as well as contributions for which donors have stipulated restrictions but which are met within the same reporting period, are reported as unrestricted support. Contributions received at the Organization’s various special events held throughout the year are presented as special events revenue in the statements of activities.

Unconditional promises to give with payments due in future periods are reported as restricted support. Gifts of land, buildings, and equipment are reported as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulation, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Conditional promise to give, which depend on the occurrence of a specified future and uncertain event to bind the promisor, shall be recognized when the conditions on which they depend are substantially met, when the conditional promise becomes unconditional.

**Contributed services and in-kind donations** – The Organization has in-kind transactions and recognizes contribution revenue based on the fair value of the goods and services received. During the years ended August 31, 2017 and 2016, the Organization recognized \$400,325 and \$189,446, respectively, of in-kind donations that are related to the operations of the Organization and have been included in program services in the accompanying statements of activities. In addition, during the years ended August 31, 2017 and 2016, the Organization recognized \$183,382 and \$223,470, respectively, of in-kind donations that have been included in special events in the accompanying statements of activities.

**Revenue and expenses recognition** – The Organization recognizes revenue and related expenses based on the production season. Revenue from season ticket sales which are received in advance of the related production season is deferred. Expenses (construction sets and props and production) for productions to be presented in subsequent fiscal years are deferred and subsequently expensed in the year in which the production occurs. Concession and merchandise revenue is recognized as items are sold. Ticket handling fees are recognized as tickets are sold. Special event revenue is recognized as it is received or when the event is held.

The production season typically is from September 1 to August 31, though occasionally, shows for the upcoming season may begin before September 1.

## **Geffen Playhouse, Inc.**

### **Notes to Consolidated Financial Statements**

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#### **Note 2 – Summary of Significant Accounting Policies (continued)**

**Functional allocation of expenses** – The costs of providing the various programs and activities has been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited.

**Cash and cash equivalents** – The Organization considers all highly liquid investments with a maturity at the date of purchase of three months or less to be cash and cash equivalents.

**Investments** – The Organization invests a majority of its funds with the UCLA Foundation in order to maximize the return on its investments. Investments in UCLA's short-term investment pool ("STIP") and certificates of deposit are reported at their fair values in the statements of financial position. Realized and unrealized gains and losses are included in the change in net assets. At August 31, 2017 and 2016, the Organization had \$49,731 and \$51,367, respectively, of short-term investments consisting of certificates of deposit.

Certificates of deposit are valued based on investment yield. The short-term investment pool is valued based on net asset value of shares held by the Organization at year end. The fair value of the STIP is based on information provided by the UCLA Foundation fund managers at the most recent valuation date prior to fiscal year-end adjusted for certain cash flows. Management agrees with the assumptions used and fair values determined by the Foundation fund managers. Management monitors the activity of the STIP and performs reconciliations and other procedures to assure that the valuation used in the consolidated financial statements are accurately stated.

The Organization receives a pro rate share of the income from the investment pool. Shares of the STIP are purchased or redeemed at a constant value of \$1 per share. The investments of the pool are comprised of banker's acceptance instruments, commercial paper, corporate debt securities, and United States government and agency obligations. These funds are available to the Organization at any time subject to a maximum of two withdrawals per month. At August 31, 2017 and 2016, the Organization has \$5,266,013 and \$5,300,626, respectively, of funds held by the UCLA Foundation.

**Pledges receivable** – Unconditional promises to give are recorded, at their estimated net realizable value, as receivables and gift revenues and require the Organization to distinguish between contributions received for each net asset category in accordance with donor-imposed restrictions. Contributions to be received after one year are discounted at an appropriate discount rate, ranging from 1.23% to 2.73%, commensurate with the risks involved and recorded in their respective net asset category. An allowance for uncollectible pledges receivable may be provided based upon management's judgment including such factors as prior collection history, type of contribution and nature of fundraising activity. At August 31, 2017 and 2016, no allowance has been provided.

**Geffen Playhouse, Inc.**  
**Notes to Consolidated Financial Statements**

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**Note 2 – Summary of Significant Accounting Policies (continued)**

**Property and equipment** – Property and equipment are stated at cost if purchased or fair value on the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives of the assets, generally between three and ten years. Expenditures for major renewals and improvements that extend the useful lives of the property and equipment are capitalized. Expenditures for repairs and maintenance are charged to expense as incurred. Leasehold improvements are amortized using the straight-line method ranging from ten to forty years, or the shorter of the estimated useful life of the asset or the lease term. The Organization maintains a capitalization policy for expenditures in excess of \$1,500.

**Long-lived assets** – The Organization reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. Impairment losses, if any, are recognized when estimated future cash flows (undiscounted and without interest charges) derived from such assets are less than their carrying values. No impairment losses were recognized during the years ended August 31, 2017 and 2016.

**Income taxes** – The Organization is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and Section 23701 (d) of the Revenue Taxation Code of California. Accordingly, no provision for income taxes is included in the accompanying consolidated financial statements.

During the year ended August 31, 2017, the Organization performed an evaluation of uncertain tax positions and did not note any matters that would require recognition in the consolidated financial statements or which may have an effect on its tax exempt status.

**Use of estimates** – The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Reclassifications** – Certain reclassifications have been made to the prior year amounts to conform to the current year presentation. These reclassifications have had no net effect on the ending balance of net assets as of August 31, 2016.

**Advertising** – Advertising costs are expensed as incurred except for direct response advertising, which is capitalized and amortized over its expected period of future benefits, not to exceed 12 months. Direct response advertising consists primarily of the Organization's annual brochures for the following season subscriptions and the marketing of ticket sales to specific individuals. Advertising expense was \$1,719,119 and \$1,748,301 for the years ended August 31, 2017 and 2016, respectively. At August 31, 2017 and 2016, direct response advertising included in prepaid expenses and other is \$370,547 and \$229,814, respectively.

**Legal proceedings** – From time to time, the Organization is party to various legal proceedings incidental to its business. In the opinion of management, none of these items, individually or in the aggregate, would have a significant effect on the financial position, change in net assets, cash flows or liquidity of the Organization.

# **Geffen Playhouse, Inc.**

## **Notes to Consolidated Financial Statements**

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### **Note 2 – Summary of Significant Accounting Policies (continued)**

**Accounting Pronouncements** – In August 2014, the FASB issued ASU No. 2014-15, *Disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern* ("ASU 2014-15"), which provides guidance on determining when and how to disclose going-concern uncertainties in the consolidated financial statements. The new standard requires management to perform interim and annual assessments of an entity's ability to continue as a going concern within one year of the date the consolidated financial statements are issued. An entity must provide certain disclosures if "conditions or events raise substantial doubt about the entity's ability to continue as a going concern." The ASU applies to all entities and is effective for the annual period ending after December 15, 2016, and annual periods and interim periods thereafter, with early adoption permitted. The Organization adopted the guidance in the current fiscal year. The adoption did not have a material impact on the Organization's consolidated financial statements.

During the year ended August 31, 2017, the Organization adopted ASU 2015-07, related to Topic 820 – *Fair Value Measurement* promulgated by the FASB. This update removes the requirement to categorize investments measured using the net asset value per share/unit practical expedient within the fair value hierarchy. This update has been applied retrospectively and prior year disclosures have been revised accordingly.

### **Note 3 – Concentrations of Credit Risk**

Credit risk is the failure of another party to perform in accordance with the contract terms. Financial instruments which potentially subject the Organization to concentrations of credit risk consist primarily of cash and cash equivalents, investments and pledges receivable.

The investment policy limits the Organization's exposure to concentrations of credit risk. Investment securities, in general, are exposed to various risks, such as interest rate risk, credit risk and overall market volatility risk. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the statements of financial position.

Cash and cash equivalents generally consist of cash and highly liquid investments with an initial maturity of three months or less. These securities are primarily held at one financial institution and are insured by the Federal Deposit Insurance Corporation ("FDIC") coverage up to \$250,000. At times during the year, cash in these accounts may exceed the federally insured amounts. The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on its cash and cash equivalents.

At August 31, 2017 and 2016, approximately 21% of the Organization's pledges receivable were from 1 donor.

**Note 4 – Investments and Fair Value Measurements**

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Organization uses the market or income approach. Based on this approach, the Organization utilizes certain assumptions about risk and or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable inputs. The Organization utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs.

Based on the observability of the inputs used in the valuation techniques, the Organization is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values. As a basis for considering such assumptions, the organization uses a three-tier value hierarchy, which prioritizes the inputs used in the valuation methodologies in measuring fair value.

The standard describes three levels of inputs that may be used to measure fair value:

**Level 1** – Quoted prices in active markets for identical assets or liabilities.

**Level 2** – Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

**Level 3** – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The fair value hierarchy also requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. For the fiscal years ended August 31, 2017 and 2016, the application of valuation techniques applied to similar assets has been consistent. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the determination of which category within the fair value hierarchy is appropriate for any given instrument is based on the lowest level of input that is significant to the fair value measurement.

The Organization's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the instrument.

Financial instruments included in the Organization's statements of financial position include cash and cash equivalents, investments, receivables and accounts payable and accrued expenses. For cash and cash equivalents, receivables and accounts payable and accrued expenses, the carrying amounts represent a reasonable estimate of fair values due to their short-term maturities. Investments are reflected at estimated fair value as described above.

**Geffen Playhouse, Inc.**  
**Notes to Consolidated Financial Statements**

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**Note 4 – Investments and Fair Value Measurements (continued)**

Financial assets carried at recurring fair value at August 31, 2017 and 2016 are classified as follows:

	2017				Total
	Level 1	Level 2	Level 3	Assets Valued Using NAV Practical Expedient	
Investments	\$ -	\$ -	\$ -	\$ 5,266,013	\$ 5,266,013
Certificates of deposit	-	49,731	-	-	49,731
<b>Total</b>	<b>\$ -</b>	<b>\$ 49,731</b>	<b>\$ -</b>	<b>\$ 5,266,013</b>	<b>\$ 5,315,744</b>

  

	2016				Total
	Level 1	Level 2	Level 3	Assets Valued Using NAV Practical Expedient	
Investments	\$ -	\$ -	\$ -	\$ 5,300,626	\$ 5,300,626
Certificates of deposit	-	51,367	-	-	51,367
<b>Total</b>	<b>\$ -</b>	<b>\$ 51,367</b>	<b>\$ -</b>	<b>\$ 5,300,626</b>	<b>\$ 5,351,993</b>

The Organization's financial assets that are valued using the fair value practical expedient of net asset value and are summarized as follows:

	Fair Value, August 31, 2017	Redemption Frequency	Redemption Notice Period
Funds held in UCLA Foundation's STIP	\$ 5,266,013	monthly	two days
<b>Total</b>	<b>\$ 5,266,013</b>		

The organization had no unfunded commitments as of August 31, 2017 and 2016.

**Geffen Playhouse, Inc.**  
**Notes to Consolidated Financial Statements**

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**Note 5 – Unconditional Pledges Receivable**

Pledges receivable are recorded as follows at August 31:

	<u>2017</u>	<u>2016</u>
Amounts due		
In less than one year	\$ 1,849,565	\$ 1,741,299
In one to five years	5,050,400	5,306,000
In six years and after	<u>3,126,891</u>	<u>4,440,107</u>
Total gross pledges receivable	10,026,856	11,487,406
Less present value discount	<u>(793,093)</u>	<u>(740,852)</u>
Total pledges receivable, net	9,233,763	10,746,554
Less current portion of pledges receivable, net	<u>(1,849,565)</u>	<u>(1,741,299)</u>
Pledges receivable, net of current portion	<u><u>\$ 7,384,198</u></u>	<u><u>\$ 9,005,255</u></u>

At August 31, 2017 and 2016, the Organization has not provided for an allowance for uncollectible pledges, as all amounts are considered fully collectible.

**Note 6 – Leasehold Interest in Building**

The Organization leases its facilities from UCLA at a rate of \$1 per year under an original 30-year lease which commenced in May 1995. In April 2003, the lease term was extended to 55 years to expire in May 2050. In March 2010, the lease term was reduced by four years to expire in May 2046. At the inception date of the original lease, the fair value of the building was approximately \$5,000,000. This amount was recognized in prior years as a contribution and a leasehold interest. The unamortized leasehold interest is reflected in the accompanying statements of financial position as a temporarily restricted net asset and is being amortized over the lease term of 51 years. At August 31, 2017 and 2016, the unamortized leasehold interest is \$2,033,855 and \$2,148,438, respectively. Amortization expense for the years ended August 31, 2017 and 2016 was \$114,583 and \$107,957, respectively.

**Geffen Playhouse, Inc.**  
**Notes to Consolidated Financial Statements**

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**Note 7 – Property and Equipment**

At August 31, 2017 and 2016, property and equipment consisted of the following:

	<u>2017</u>	<u>2016</u>
Equipment	\$ 1,812,152	\$ 1,677,008
Furniture and fixtures	564,416	538,735
Leasehold improvements	<u>17,769,518</u>	<u>17,769,518</u>
Less accumulated depreciation and amortization	<u>(7,172,413)</u>	<u>(6,580,347)</u>
	<u>\$ 12,973,673</u>	<u>\$ 13,404,914</u>

Depreciation and amortization expense for the years ended August 31, 2017 and 2016 was \$592,068 and \$585,915, respectively.

**Note 8 – Line of Credit**

In October 2012, the Organization entered into a line of credit agreement with a bank for a \$500,000 line of credit. The line expired on February 14, 2017 and was subsequently extended to April 14, 2018. Advances under the line of credit bear interest at the current prime rate (6.25% at August 31, 2017) and are secured by property held by the Organization. As of August 31, 2017 and 2016, there were no outstanding borrowings on the line of credit.

**Note 9 – Lease Commitments**

The Organization leases certain office equipment under a noncancelable operating lease agreement that expires on March 2018. Total rent expense under the lease was \$57,710 and \$65,215, respectively, for the years ended August 31, 2017 and 2016. In addition, the Organization has noncancelable operating lease agreements on a storage space and an office space that expires September 2024. Total rent expense under these leases were \$39,248 and \$49,224, respectively, for the years ended August 31, 2017 and 2016.

The following is a schedule of the Organization's minimum lease requirements under these non-cancelable leases:

<u>Years Ending August 31,</u>	
2018	\$ 50,386
2019	15,468
2020	15,468
2021	15,468
2022	15,468
Thereafter	46,404
Total	<u>\$ 158,662</u>



**Geffen Playhouse, Inc.**  
**Notes to Consolidated Financial Statements**

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**Note 10 – Temporarily Restricted Net Assets**

At August 31, 2017 and 2016, temporarily restricted net assets consisted of the following:

	Available August 31, 2017	Available August 31, 2016
Time restricted, pledges receivable	\$ 7,250,494	\$ 8,221,459
Time restricted, cash	12,652	607,038
Time restricted, leasehold interest in building	2,033,855	2,148,438
 Total	 <u>\$ 9,297,001</u>	 <u>\$ 10,976,935</u>

**Note 11 – Endowments**

The Board of Directors of the Organization has interpreted the California Prudent Management of Institutional Funds Act (“CPMIFA”) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Playhouse classifies as permanently restricted net assets at (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by CPMIFA.

**Return objectives and risk parameters** – The Organization has adopted endowment investment and spending policies that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of endowment assets. Under this policy, the return objective for the endowment assets, measured over a full market cycle, shall be to maximize the return against a blended index, based on the endowment’s target allocation applied to the appropriate individual benchmarks. The Endowment assets are held at the UCLA Foundation, consistent with their non-endowment portion of their investment portfolio, as such the strategies employed for managing the Endowment funds are consistent with those of the entire investment portfolio.

**Strategies employed for achieving investment objectives** – To achieve its long-term rate of return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized gains) and current yield (interest and dividends).

# Geffen Playhouse, Inc.

## Notes to Consolidated Financial Statements

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### Note 11 – Endowments (continued)

**Endowment Spending policy and relationship to investment objectives** – The Board of Directors of the Organization determines the method to be used to appropriate endowment funds for expenditure. It is the policy of the Board to annually review earnings on the endowment and determine the amounts to be appropriated for use in ongoing operations. In establishing this policy, the Board considered the expected long-term rate of return on its endowment and investment portfolio taken as a whole. The Board of Trustees of the Organization, in setting the endowment spending policy, considered the following factors: 1) preservation of asset values, 2) preservation of purchasing power, and 3) consistency of spending over time. The Organization's Board of Directors spending adopted policy was established with a view toward balancing the need for expendable funds for the Organization's programs against the need to preserve the endowment against inflation.

In accordance with CPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- a. The duration and preservation of the fund
- b. The purposes of the Organization and the donor-restricted endowment fund
- c. General economic conditions
- d. The possible effect of inflation and deflation
- e. The expected total return from income and the appreciation of investments
- f. Other resources of the Organization
- g. The investment policies of the Organization

Endowments by net asset class, in total and by funds, as of August 31, 2017 are as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor - restricted endowment funds	\$ -	\$ 12,652	\$ 3,000,000	\$ 3,012,652

Endowments by net asset class, in total and by funds, as of August 31, 2016 are as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor - restricted endowment funds	\$ -	\$ 4,576	\$ 3,000,000	\$ 3,004,576

**Geffen Playhouse, Inc.**  
**Notes to Consolidated Financial Statements**

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**Note 11 – Endowments (continued)**

Changes in endowment net assets for the fiscal year ended August 31, 2017 are as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ -	\$ 4,576	\$ 3,000,000	\$ 3,004,576
Investment income	-	8,076	-	8,076
Total investment return	<u>\$ -</u>	<u>\$ 12,652</u>	<u>\$ 3,000,000</u>	<u>\$ 3,012,652</u>
Endowment net assets, end of year	<u>\$ -</u>	<u>\$ 12,652</u>	<u>\$ 3,000,000</u>	<u>\$ 3,012,652</u>

Changes in endowment net assets for the fiscal year ended August 31, 2016 are as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ -	\$ -	\$ -	\$ -
Redesignation of funds	-	-	3,000,000	3,000,000
Investment income	-	4,576	-	4,576
Total investment return	<u>\$ -</u>	<u>\$ 4,576</u>	<u>\$ 3,000,000</u>	<u>\$ 3,004,576</u>
Endowment net assets, end of year	<u>\$ -</u>	<u>\$ 4,576</u>	<u>\$ 3,000,000</u>	<u>\$ 3,004,576</u>

**Note 12 – Related Party Transactions**

The Organization has an affiliation agreement with UCLA under which the Organization must provide artistic programming to the community and educational/professional opportunities for UCLA theater students. UCLA may appoint five members to the Organization's board of directors.

Under the lease agreement with UCLA, the Organization incurs expenses for the maintenance of the facility, which are either paid directly or reimbursed by UCLA. Accordingly, the Organization recognizes certain maintenance expenses as incurred and records the reimbursement from UCLA as support. For the years ended August 31, 2017 and 2016, UCLA reimbursed the Organization \$436,617 and \$428,590, respectively, for maintenance expenses. At August 31, 2017 and 2016, the Organization has a receivable from UCLA of \$91,621 and \$82,458, respectively, which is included in other receivables in the accompanying statements of financial position.

As disclosed in Note 4, at August 31, 2017 and 2016, the Organization had \$5,266,013 and \$5,300,626, respectively, of funds held by the UCLA Foundation.

## **Geffen Playhouse, Inc.**

### **Notes to Consolidated Financial Statements**

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#### **Note 12 – Related Party Transactions (continued)**

During the years ended August 31, 2017 and 2016, a relative of a member of management provided information technology consulting services to the Organization. During the year ended August 31, 2017, the information technology consulting service expense was \$114,784 of which \$200 was payable at year end. During the year ended August 31, 2016, the IT consulting service expense was \$100,675, of which \$0 was payable at year end.

During the years ended August 31, 2017 and 2016, 66% and 68% of contributions were from related parties, respectively.

#### **Note 13 – Employee Benefit Plans**

The Organization maintains a 401(k) profit sharing plan available to all full time employees after completing one year of service, except those who are covered by a collective bargaining agreement. The retirement plan is subject to a discretionary employer contribution. For the years ended August 31, 2017 and 2016, no contributions were made by the Organization.

#### **Note 14 – Subsequent Events**

Subsequent events are events or transactions that occur after the statement of financial position date but before consolidated financial statements are available to be issued. The Organization recognizes in the consolidated financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the statement of financial position, including the estimates inherent in the process of preparing the consolidated financial statements. The Organization's consolidated financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the statement of financial position but arose after the statement of financial position date and before consolidated financial statements are available to be issued. The Organization has evaluated subsequent events through December 15, 2017, which is the date the consolidated financial statements were available to be issued.