SUPERIOR DONUTS PARTNERS WITH BUTTERMILK TRUCK TO BRING NEW MEANING TO ‘PLAY WITH YOUR FOOD’

Superior Donuts Cast Members Sharpen Their Sweet Tooth When Truck Parks in Westwood on Friday June 3 at 11:30am

LOS ANGELES, May 31, 2011 — The Geffen Playhouse and the mobile diner The Buttermilk Truck are partnering to bring new meaning to the phrase “play with your food.” In celebration of the opening of Tracy Letts’ new play Superior Donuts at the Geffen Playhouse, and in preparation for National Donut Day (June 3 for those who aren’t up on their donut holidays), the beloved breakfast truck will be going incognito for a bit. From May 31 to June 3, The Buttermilk Truck will be frying and glazing under the guise of The Superior Donuts Truck, with Buttermilk’s signature cake donuts being redubbed “Superior Donuts.” In addition to all the usual breakfast delights, patrons of The Superior Donuts Truck will be treated to a play with their food in the form of specially priced tickets to the Geffen’s current donut-themed production, which begins in previews on May 31 and runs through July 10.

To further sweeten the situation, The Superior Donuts Truck (aka The Buttermilk Truck) will be parked in Westwood Village in front of the Geffen Playhouse on National Donut Day, Friday, June 3 from 11:30am to 2:00pm, but there’s a twist (and not just a cinnamon one): the cast of Superior Donuts will be coming out to serve the finger-licking-sugar-coated-vanilla-glazed circles of deliciousness to every hungry customer who purchases one. Featuring Office Space’s Gary Cole and Twilight’s Edi Gathegi with Brian Abraham, Ron Bottitta, Paul Dillon, Mary Beth Fisher, Damon Gupton, Kathryn Joosten and Matt McTighe, the fun-loving cast of Superior Donuts will bring an extra element of play to the day.

Superior Donuts, written by Pulitzer Prize and Tony Award winner Tracy Letts and directed by Geffen Playhouse Artistic Director Randall Arney, is the humorous tale of an unlikely friendship set in a sweets shop in one of Chicago’s most diverse neighborhoods. Arthur Przybyszewski’s Superior Donuts has been a community hub for decades, and both the neglected storefront and its rundown owner are evidence to that. But when Franco, a young fast-talking dreamer, bounds into the shop, the writing is on the wall that things are going to change – maybe even for the better. For more information and to purchase tickets, please visit www.geffenplayhouse.com or call 310-208-5454. To learn more about The Buttermilk Truck and to track them on a regular basis, please visit www.buttermilktruck.com.

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